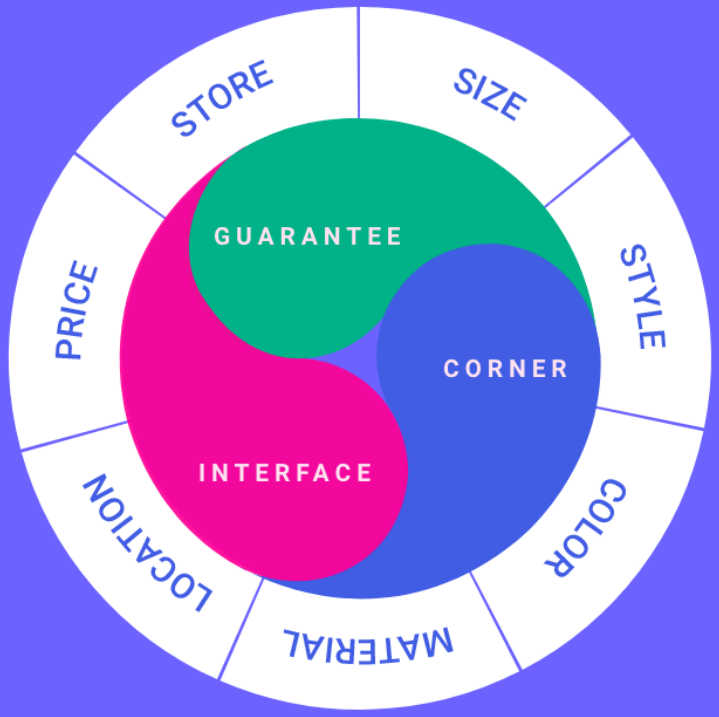
Colakin


STORE
SIZE
STYLE
COLOR
MATERIAL
LOCATION
PRICE
GUARANTEE
CORNER
INTERFACE

You Buy
Before
Try Now

Problem

Size is one of the critical decisions for everyone to buy apparel. It differs on brand, retail, store and online and relay size chart and trials.

Do you get what you see : Shopper doubts if apparel will fit my style, prefer colour, material, looks and right match with other clothes.

Location and price : There is no platform available today for everyone to shop based on the ideal size and style nearby store and online on preferring location and price.

Solution

The Web and Mobile App recommends best-fitted size with available style, colour, material, virtual preview, and where can buy nearby retail stores and eCommerce sites.

Get Best Fitted

with Size | Style | Color | Material | Location | Price Online Shopping

GUARANTEE

Get Virtual Preview

New customer experience on Mobile and Web. Try Now : Before Buy

CORNER

Personalize Shopping

Drives more sales, Connect shoppers and businesses every before

INTERFACE

Market Size

Our target market is small, medium & enterprise apparel businesses such as retail stores and eCommerce

Total

907,449

Apparel eCommerce online stores in storeleads.app

1,340,178

Retail Apparel stores as per Barnes Reports: Worldwide Industry Market report

2 Billion

TAM

Bottom-up
ACV $850 & 2.3 M Account

20 Million

Revenue

Year 2025-26

Target

100,000

Apparel eCommerce

50,000

Retail Stores

Market Validation

1.8 Billion
Global Digital Buyers in 2018

7.8 Million
Online Business Retailers

About
96,000
US Clothing Stores

In Australia
5.9 Million
households purchased Online from Fashion and Apparel Retailers in 2020

12 to 24 Million
36% Apparel eCommerce

We are targeting

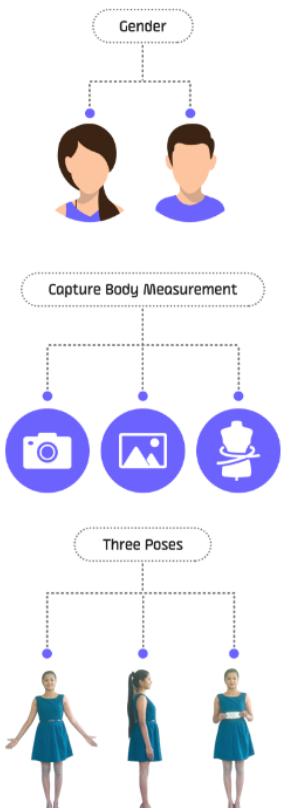
customers acquisition
100,000 eCommerce
and
50,000 Stores
in next
48 months.

2 Trillion Total Global Apparel Online and Apparel Retail Market

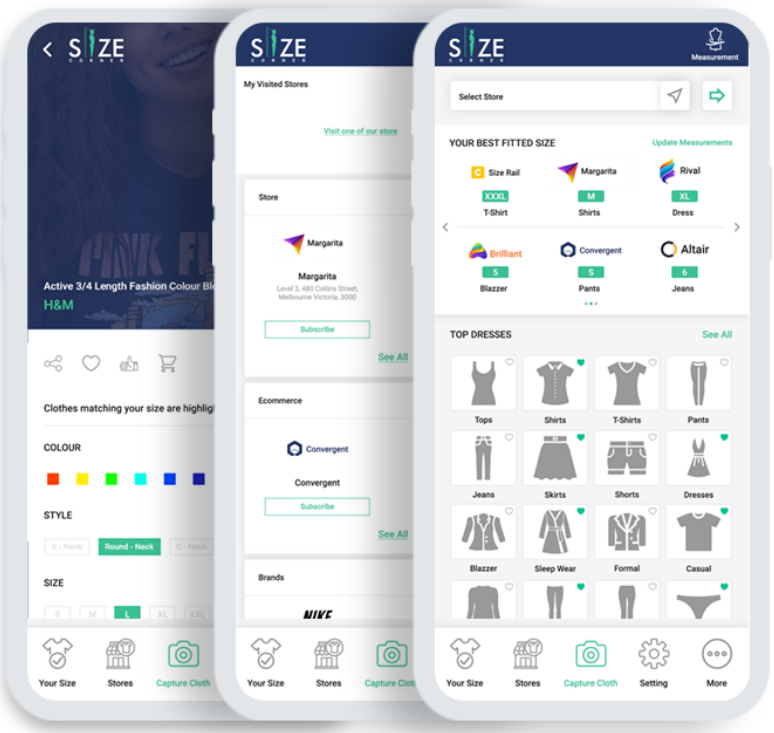
2 Billion Colakin's Total Addressable Market

Product

SHOPPER

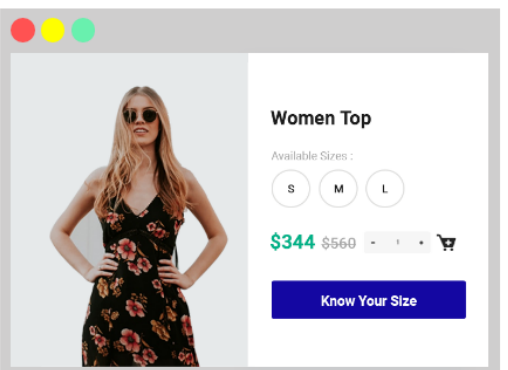


IN-STORE (SIZE CORNER)

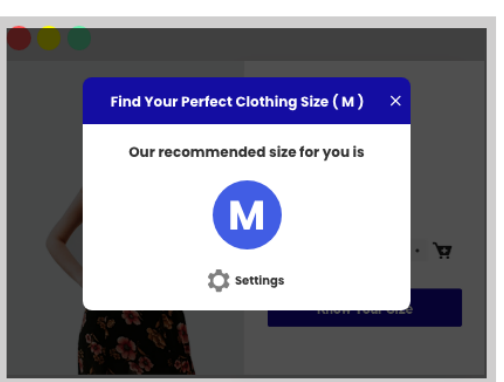


Your Size | Capture Cloth | My Store | Best Fitted Size

ONLINE (SIZE GUARANTEE)



Know your Size



Market Adoption

Customer Acquisition

Social Media

Email Marketing

Cold Calling

Demo Store | Directory | Live Preview | Free Credit

Self Services | Primium | Value Added Service

Subscription | Transaction

$ 20 M by next 5 years

Road Map 2021 - 2026

05 NOV 2019
Incorporate
US $200K Bootstrapping

GROUND

PHASE I

Fund Closure
01 SEP 2021

PHASE II

21 DEC 2022
Size Guarantee GA Sales

PHASE III

21 DEC 2023
Size Corner GA Sales

PHASE IV

21 DEC 2024
Launchpad for B2C and D2C

PHASE V

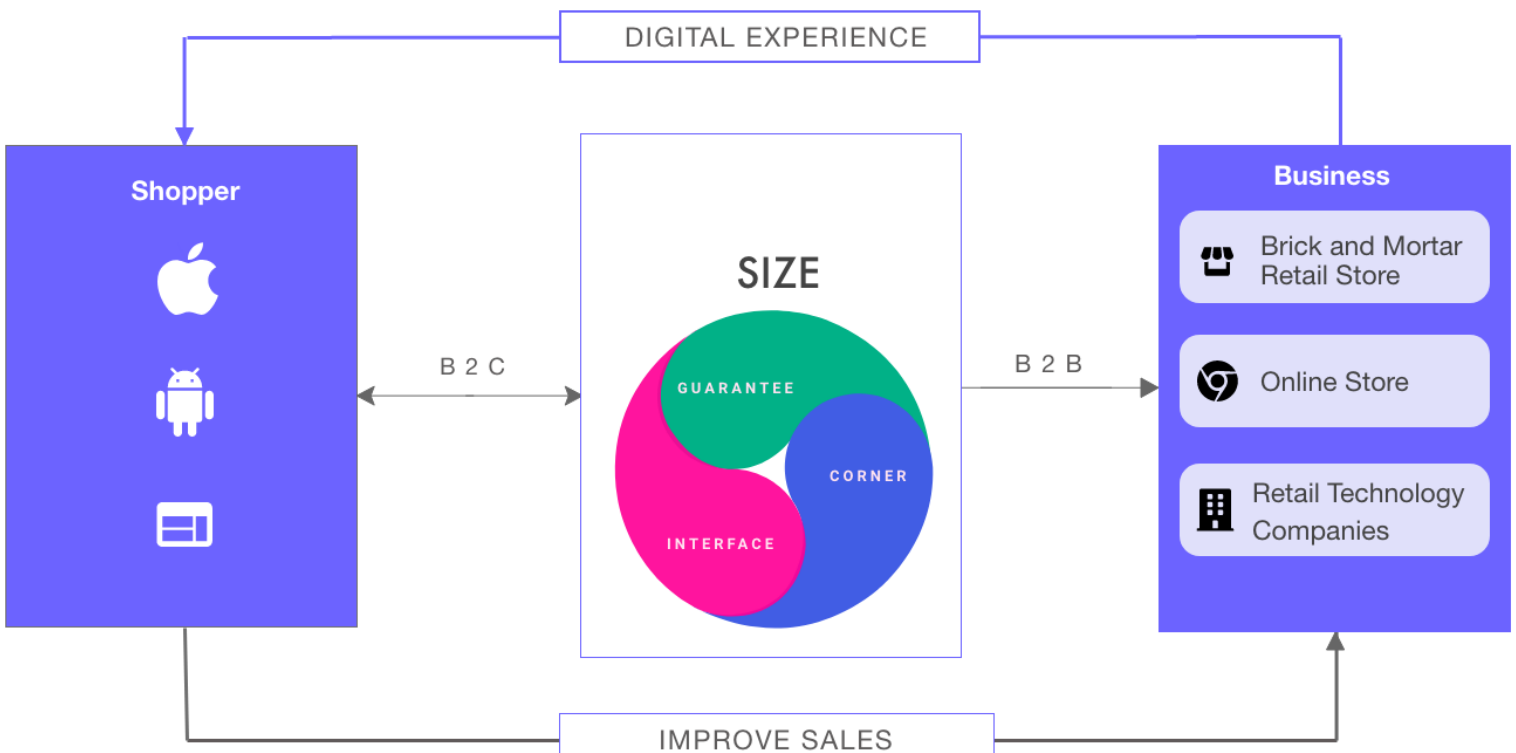
21 DEC 2025
Size Interface GA Sales

PHASE VI

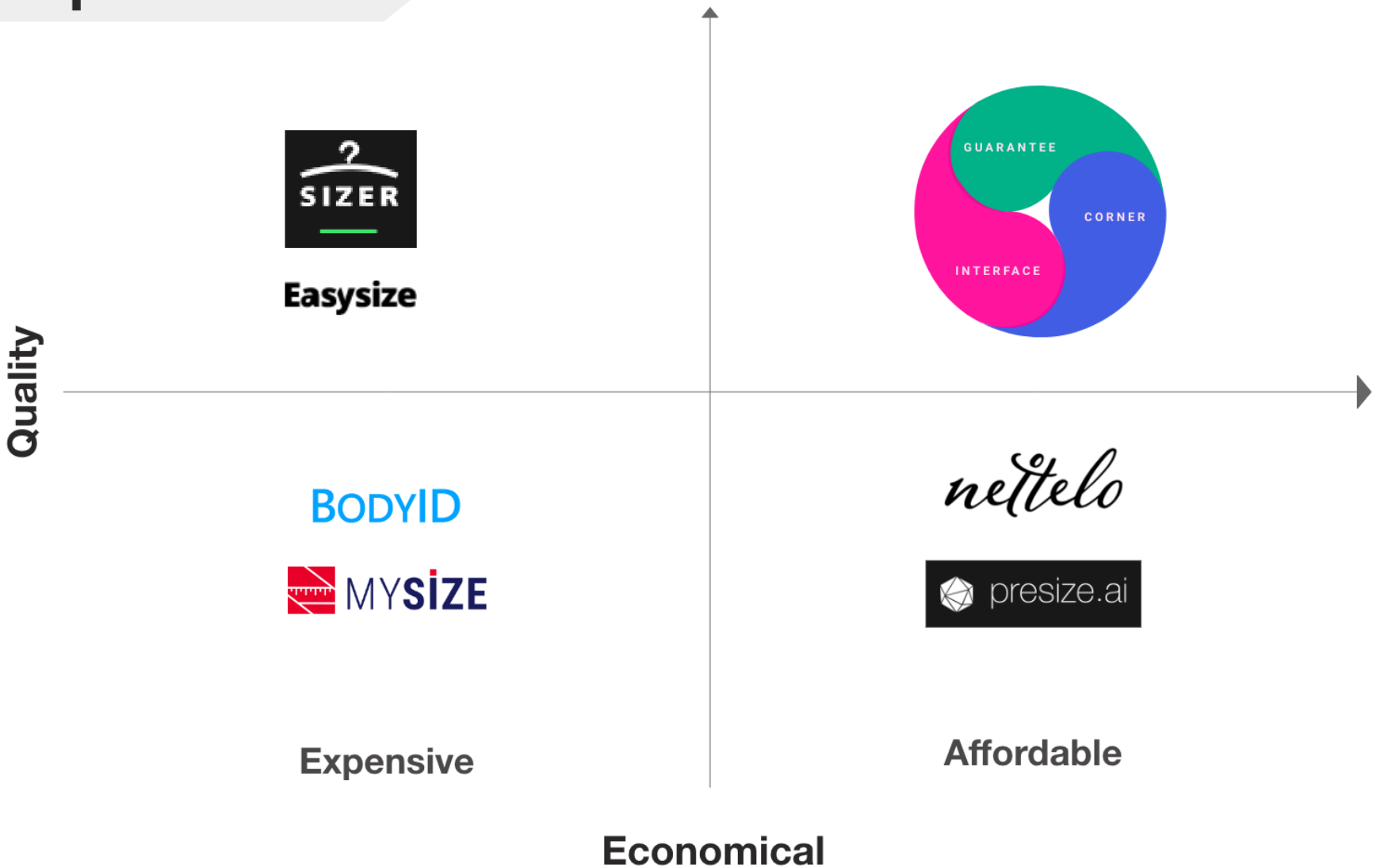
21 DEC 2026
100 M Exit value

Business Model

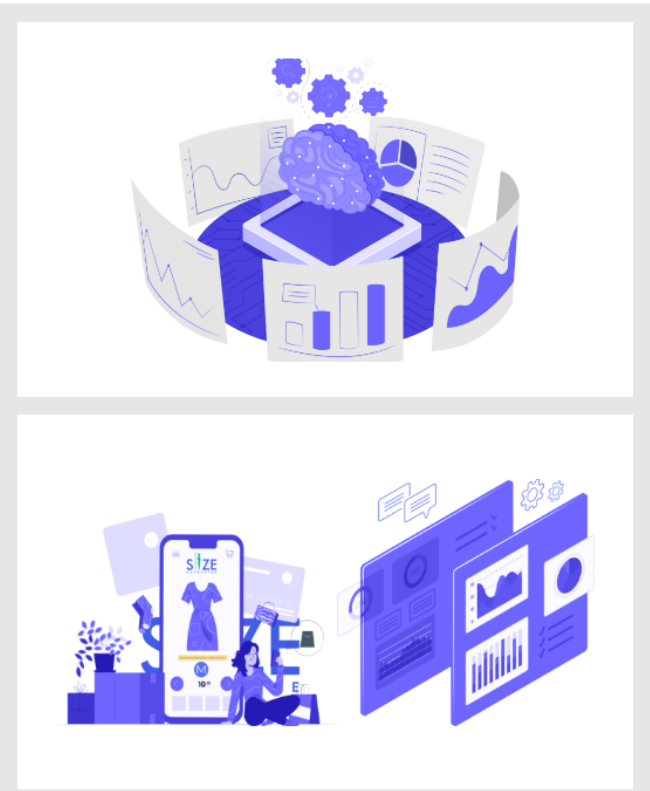
We charge the business $10 for every 1,000 recommendation as a transactions fee along with a monthly subscription fee to start with $10.



Competition

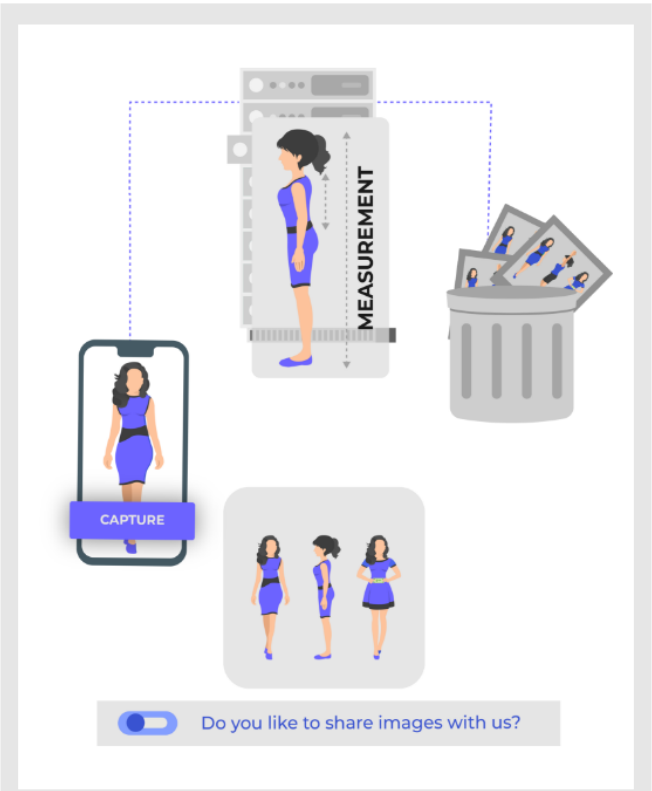


Competitive Advantages



Automation and AI

We fully automated everything and anything - complete self-service.



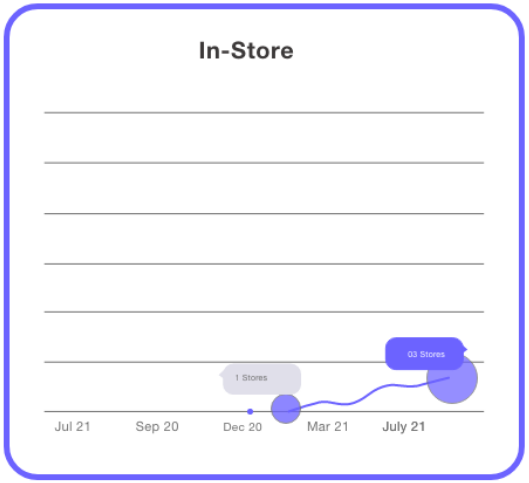
Privacy

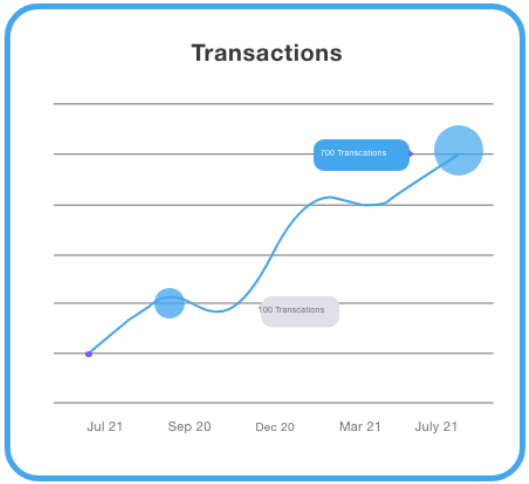
We do not store the image without customer consent. We need your measurement only.

Customer Experience

Shopper will get identical and hassle free experience in-store and online shopping.

Traction





We Move Forward Confidently

003
Stores

120
Shoppers

034
Online Stores

720
Transactions

Team

Ramesh Rajaram

CEO AND FOUNDER

Responsible for software development, finance and investment.

Lohamanjari Vaiyali

CPO AND CO-FOUNDER

Responsible for product development, customer experience and growth.

Syed Rahman

CHIEF OPERATING OFFICER

Responsible for day-to-day operations, clients, marketing and sales.

Try Our Solutions Today

SIZE GUARANTEE

SIZE CORNER

linktr.ee/colakin

Colakin

How Fund Will be Used

We are looking for a 12 - 18 month financial of US $1.25 Million on this Seed Round to reach our growth plan.

Development	$ 0.3 M

(MVP / Beta move to full scalable production)

Marketing	$ 0.5 M

(Brand Identity / AAARRR metrics go to market)

Operating	$ 0.4 M

(Secure full time personnel and key competence)